

TRAVIS HOWELL

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ACADEMIC POSITIONS

University of California, Irvine: Paul Merage School of Business

Assistant Professor of Strategy

2020-present

EDUCATION

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

Ph.D., Strategy and Entrepreneurship

2020

- Committee: Chris Bingham (chair), Howard Aldrich, Mahka Moeen, Tim Ott, Michelle Rogan
- Recipient: Peggy Lee-Sunil Wahal Award (awarded to one doctoral student across all areas)

Dissertation: “Surrounding the Founder: Examining the Hidden Figures of Entrepreneurship”

- Finalist: Organization Science/INFORMS Dissertation Proposal Competition; 2019
- Funding: Kauffman Foundation, Strategic Research Foundation, Kenan Institute of Private Enterprise

Brigham Young University, Marriott School of Management

Master of Accountancy

2013

B.S., Accounting

2013

RESEARCH AND PUBLICATIONS

Published Papers

- 1) Hendricks, B., Howell, T., Bingham, C. (2019). How much do teams matter in founder-led firms? *Strategic Management Journal*, 40(6): 959-986.
- 2) Bingham, C., Howell, T., & Ott, T. (2019). Capability creation: Heuristics as microfoundations. *Strategic Entrepreneurship Journal*, 13(2): 121-153.

Research Papers under Review and in Preparation

- 3) Howell, T., Bingham, C. (2020). Co-creators vs. co-founders: How solo-founders can perform as well as or even better than co-founders. *Revise/Resubmit at Organization Science*
- 4) Howell, T. (2020). Coworking spaces: Working alone, together. *Revise/Resubmit at Research Policy*
- 5) Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang founders: What happens when the founder comes back? *Reject and Resubmit at Strategic Management Journal, preparing for resubmission.*

- 6) Hendricks, B., Howell, T., (2020). Re-examining the founder premium. *Preparing for submission to Academy of Management Journal*
- 7) Howell, T., Hendricks, B. (2020). Do founders need a second-in-command? *Preparing for submission to Organization Science*
- 8) Gray, S., Sackett, E., Howell, T. (2020). Goals and familiarity in new venture teams. *Preparing for submission to Academy of Management Journal*
- 9) Howell, T. (2020). How do startups attract early joiners? *Data collection/analysis in progress*

Practitioner Publications

- 10) Hendricks, B., Howell, T., Bingham, C. (2020). Do founder CEOs tune out their teams? *MIT Sloan Management Review, Oct 26, 2020.*
- 11) Bingham, C., Hendricks, B., Howell, T., & Kolev, K. (2020). Boomerang founders: What happens when the founder comes back? *MIT Sloan Management Review, Sep 17, 2020.*

AWARDS AND GRANTS

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| Kauffman Knowledge Challenge Fellow | 2018-2019 |
| <ul style="list-style-type: none"> • \$36,000 research grant for the study of new ventures in coworking spaces (1 out of 9 doctoral fellows) | |
| Strategy Research Foundation (SRF) Dissertation Scholar | 2019-2020 |
| <ul style="list-style-type: none"> • \$10,000 competitive research grant intended to fund dissertation research in the area of strategic management (1 out of 13 doctoral fellows) | |
| Kenan Institute of Private Enterprise Grant | 2018 |
| <ul style="list-style-type: none"> • \$10,000 research grant from the Kenan Institute of Private Enterprise for research on founder dynamics (1 out of 3 doctoral recipients) | |
| Finalist, Organization Science/INFORMS Dissertation Proposal Competition | 2019 |
| <ul style="list-style-type: none"> • Dissertation proposal competition for doctoral students performing research on organizations (1 out of 8 finalists) | |
| Peggy Lee-Sunil Wahal Award | 2018-2019 |
| <ul style="list-style-type: none"> • Awarded to one student across all PhD programs in the Kenan-Flagler school of Business as recognition of an up-and-coming doctoral student based on publications and research | |
| Impact Award | 2019 |
| <ul style="list-style-type: none"> • Awarded to UNC graduate student whose research results have the potential to make a meaningful difference to policy and practice (1 of 15 students across all colleges and programs at UNC) | |

TEACHING

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| MgmtMBA 214 (UCI) - Entrepreneurship | 2020 |
| <ul style="list-style-type: none"> • Instructor for MBA introductory course to entrepreneurship • Instructor ratings Fall 2020: 3.94 out of 4.00 | |

- MGMT 113 (UCI) - Entrepreneurship 2020-21
- Instructor for undergraduate introductory course to entrepreneurship
 - Instructor ratings Winter 2021: **3.95 out of 4.00**
 - Instructor ratings Fall 2020: **3.92 out of 4.00**
- INNO 214 (UCI) - Entrepreneurship 2020-21
- Instructor for required course in Masters of Innovation and Entrepreneurship program
 - Instructor ratings Winter 2021: **3.91 out of 4.00**
- BUSI 411 (UNC) – Strategic Management 2018
- Sole instructor for required undergraduate core strategy course
 - Instructor ratings Fall 2018: **4.8 out of 5** (falls within the top 10% of all instructors)
- Guest lecturer: MBA@UNC Entrepreneurship Summit 2019
- Invited to lecture at entrepreneurship summit for UNC MBA students

INVITED TALKS AND PRESENTATIONS

- Strategic Management Society Annual Conference (Virtual) 2020
- University of Illinois at Urbana Champaign, Gies College of Business 2019
- University of Texas at Austin, McCombs School of Business 2019
- Purdue University, Krannert School of Management 2019
- University of Georgia, Terry College of Business 2019
- Pennsylvania State University, Smeal College of Business 2019
- University of California, Irvine, Paul Merage School of Business 2019
- Organization Science/INFORMS Dissertation Proposal Competition 2019
- Strategic Management Society Annual Conference, Minneapolis, MN 2019
- Academy of Management Annual Meeting, Boston, MA 2019
- CCC Doctoral Conference, Chapel Hill, NC 2019
- Wharton Technology and Innovation Conference, Philadelphia, PA 2019
- Academy of Management Annual Meeting, Chicago, IL 2018
- Strategic Management Society Annual International Conference, Paris, France 2018
- Academy of Management Annual Meeting, Atlanta, GA 2017
- Strategic Management Society Annual Conference, Houston, TX 2017
- Academy of Management Annual Meeting, Anaheim, CA 2016
- Strategic Management Society Annual International Conference, Berlin, Germany 2016

PROFESSIONAL ACTIVITIES AND SERVICE

Memberships and Affiliations

- Certified Public Accountant (CPA) 2014-present
- Academy of Management, STR, ENT, and OMT divisions 2016-present
- Strategic Management Society 2016-present

Other Service

- Co-organizer, UCI Strategy Research Symposium 2020
- Organizer, AOM Symposium – The Human Capital of Startups: Founding Team Dynamics 2019
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- Ad-Hoc Reviewer, Organization Science 2021-present
- Ad-Hoc Reviewer, Strategic Management Journal 2019-present
- Ad-Hoc Reviewer, Strategic Entrepreneurship Journal 2019-present
- Ad-Hoc Reviewer, Journal of Business Venturing 2019-present
- Ad-Hoc Reviewer, INFORMS dissertation proposal competition 2020-present
- Ad-Hoc Reviewer, Strategic Management Society Annual Meetings 2021-present
- Ad-Hoc Reviewer, Academy of Management Annual Meetings 2017-present
- Organizer, UNC PhD Brown Bag Series 2017-2020

PROFESSIONAL WORK EXPERIENCE

PricewaterhouseCoopers LLP

Dallas, TX - 2014-2015

- Focused on the valuation of intangible assets such as patents, trade names, customer relationships, technology, non-compete agreements, workforce, etc.

IMSAR LLC

Springville, UT - 2012-2013

- Worked in finance at IMSAR, a startup company developing advanced radar technology.